

SONY

mSafety

**Your service.
Within arm's reach.**

Embrace the potential of remote
health monitoring with mSafety

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At the forefront of health

Remote health monitoring is an emerging approach to healthcare. With mobile digital health technologies, service providers can collect insights about a person's wellbeing wherever they go. As a result, people can take a health service with them throughout their day.

What are the advantages of remote monitoring? It frees up time and resources for everyone, and makes your service more accessible. Real-time data streams throughout a person's day can also enable unique health insights and entirely new categories of services. That is why remote health monitoring can benefit a wide range of industries, such as health and wellness, occupational health or clinical trials.

85% of people would use a remote health monitoring device if it was prescribed by their doctor, according to our 2022 survey.

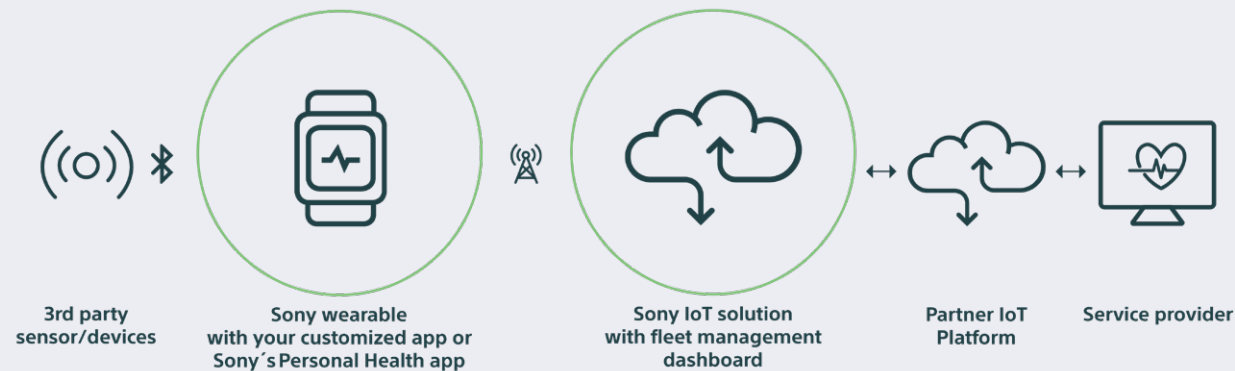


With mSafety, your business can achieve its remote health monitoring goals.

Turn mSafety into your ideal service

A springboard for innovation

mSafety from Sony is a solution that puts remote monitoring within reach for your business. To do this, mSafety makes it easy for you to design and integrate a digital health service on a wrist-worn device. You can get started with a ready-made application on the device and customise it as your business grows.



Ideal devices for remote monitoring. mSafety devices fit any level of digital literacy and a wide range of demographics and abilities. They have intuitive usability via buttons and/or touchscreen, easy-to-read black-and-white screens and can connect with external sensors for more functionality. Plus, users don't need to pair a companion device, making them effortless to onboard.

All the technology you need

mSafety features a range of technologies to achieve your remote monitoring goals:

-  Dedicated wearable devices
-  Cellular connectivity
-  Bi-directional communication
-  Remote device management
-  Data privacy
-  APIs for solution integration.

Together, these technologies help your business access and manage real-time data about cardiovascular health, sleep quality, steps, position, fall, movement patterns and beyond.

Endless potential at your fingertips

mSafety can be turned into a digital health service in several different industries.



Health & wellness

Using mSafety, a service provider can unlock the possibilities of digital health and data-driven care. Real-time digital biomarkers help care providers deliver proactive forms of care, such as to detect early warning signs, clarify health trends and prevent complications that might lead to hospital readmissions. It can also increase access to care and improve quality of life.



Clinical trials & health research

Using mSafety, researchers can easily incorporate decentralisation or hybrid methods into their trials. Remote trials can save costs, boost adherence and broaden patient representation. A simple-to-use cellular device for study participants simplifies the trial experience, lets researchers monitor compliance remotely as well as verify participants' response to treatment. With our out-of-the-box solution for raw data collection and management, start right away.

A trusted partner for innovation

Many health-related businesses are curious about innovation, but they are unsure how to achieve it. Through a partnership with Sony, your business is empowered to create an innovative service for your clients. And there's a lot to gain by creating your service with mSafety.

Why create a service with mSafety?



Control your service With mSafety, you're the sole owner of your service and any data you collect. You can also continue to customise your service based on mSafety as your business grows. That's why mSafety becomes an integrated part of your business, not an accessory.



Enjoy simplicity Thanks to world-class technology, you benefit from standalone wearables, hassle-free onboarding, an intuitive web interface for your data and remote device management. And because mSafety is secure-by-design, your compliance is simple too.



Optimise lifetime costs Quality design from Sony, streamlined features and an integrated cellular service (LTE-M) make the lifetime cost of the devices like no other. A service on mSafety is also a smart financial choice because you can stay flexible as your business grows. mSafety scales easily and gives you the power to make additions to your service over time.

Businesses around the world benefit from mSafety's open development environment, the freedom of a companion-free wearable device and the secure data communication between the wearable and their service. With mSafety, businesses have a powerful and convenient system to run a service on.



Ready to create your service with mSafety?

Provide an innovative service for proactive care

mSafety consists of two main components: a wearable and a cloud backend. As an mSafety customer, you can develop your own unique mHealth application to be embedded in the wearable and connected to the backend solution.

How it works

With mSafety, you can seamlessly incorporate remote monitoring into your service and unlock its potential. It all begins with designing or choosing a device application. After that, integrate the application backend with any backend in your existing service. Once ready, your devices are delivered with the application pre-loaded.

The default application can be built on with features relevant to your use case. It can continue to be customised as your business grows. Tailor the app design, data packages, displayed data, connection with third-party sensors and more. Choose between two development options.

- In-house development: Use our SDK (Software Development Kit) to independently develop the device application and integrate it with your service.
- Development consultation from Sony: We can make your service a reality with development support that depends on application complexity.

Improve pharmaceutical studies and other health research

The mSafety Digital Biomarker Solution consists of dedicated wearables, a web interface for control over your trial devices, a cellular connectivity service, access control management and APIs for solution integration.

Out-of-the-box tool

With the Digital Biomarker Solution on mSafety you get an out-of-the-box system to measure, manage and share unprocessed data for clinical trials.

The solution enables remote trials for any researcher. It simplifies remote monitoring, boosts participant adherence and improves results for clinical trials and health research.

Schedule a free
consultation with
our experts.

Contact us today!

mSafety is a business solution that makes it easy to provide a digital health service on a wrist-worn device. Use the solution's wearables and management interface for a remote service in a range of business areas: health and wellness, clinical trials and occupational health. Customers can get started with a ready-made mSafety service and customise it as their business grows. With mSafety, enjoy user-friendly experiences, efficient management, secure data and true health innovation.

Want to know more?

Contact us on **msafety@sony.com** and find out how mSafety can add value to your organisation.

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