

SONY

Sony's smart office solution, Nimway, in use at ICA's new headquarters in Stockholm.

The Nimway system was installed at ICA's new HQ in Solna, Stockholm in order to help its approximately 2,200 employees find their way to meetings and identify free workspaces.



The system also provides data to help ICA's facility managers optimise the use of this modern, state-of-the-art office building, which comprises around 31,000 square metres on 6 floors.

Following on from the success of this initial installation, ICA decided to install Nimway in other locations. First, in the Baltics - Riga, Vilnius and Tallinn - where the company employs approximately 900 people, and second in Borås, where it employs approximately 500.

ICA Gruppen is one of the Nordic region's main players in grocery retail. In 2019 ICA Gruppen had net sales of around SEK 119 billion and around 23,000 employees, most of them in Sweden and the Baltic region.



NIMWAY FLOORPLANS guide employees with bubbles that appear as you approach them.

WON THE TENDER AGAINST STIFF COMPETITION

When ICA was building a new HQ in Stockholm it sent out a tender for a smart office solution to enable co-workers to instantly find free desks, book and find meeting rooms, and even locate colleagues. Nimway won the ICA tender competing against seven other providers. "What made our offer unique is that we own the entire technology chain of TVs, sensors and software in-house," says Lars-Gunnar Lundgren, Head of Nimway. "Another thing that impressed the ICA project team was the user-friendliness of our system. They especially liked how we guide employees to meeting through bubbles appearing on a digital floor plan as you approach it. The floor plans also show desk availability in real-time visualizing all floors for an overall view of the entire building."

EASY INSTALLATION

Nimway sensors were installed in all meeting rooms and under each desk. Room panels were installed outside all bookable meeting rooms and forty digital floor plans were installed at strategic locations throughout the building. Sony's experienced team ensured that the installation went quickly and smoothly.

As part of the full solution offering, Sony helped employees get started during launch events. We registered 1,690 users that downloaded the app in connection with the launch, within a month of the move in date. As one co-worker quoted, "Everyone has installed Nimway. It works perfectly. Just as it should."



ICA FAVOURITE FEATURES

Find a colleague is recorded as being the favourite feature among the large user base. There is great interest in innovation and adding new features. One of the latest additions is a check-in and auto-release function for conference rooms. The functionality auto-releases the room if you don't claim it or walk into the room within 15 minutes.

Another feature that is appreciated is that co-workers can find a suitable workplace as they enter the building. Depending on the tasks your workday requires, such as a quiet area, collaboration area, you can easily see in the Nimway app where the available desks and workstations are and book one for the day.

SPACE ANALYTICS

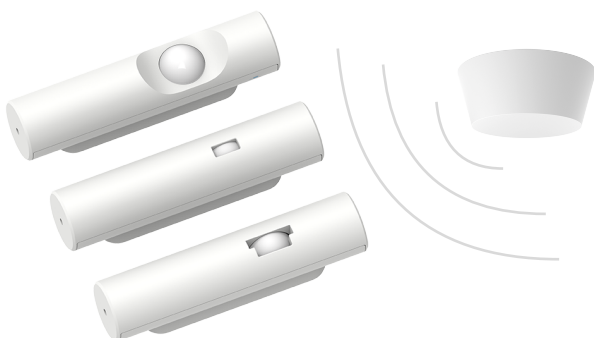
Along with benefits for co-workers, facility managers use the Nimway analytic solution on a daily basis to explore how meeting rooms and desks are used. Based on the data ICA has made several successful changes of seats and meeting rooms.

NIMWAY USED THROUGHOUT ICA

Nimway met all ICA's requirements, solving ICA's issues. Nimway analytics is a key factor in making data-derived decisions for ICA.

As a result, the ICA Group has extended Nimway's room panel solution to the Baltic countries and several other offices around Sweden.

"Before ICA installed Nimway we were sitting in four different offices, says Berry Miltenburg, Project Manager from ICA. "For us, Nimway is business critical. It improves collaboration and reduces real estate costs. In fact, we would experience chaos without it. People now use Nimway as a verb. Instead of asking where can I find you, they say: 'I'll Nimway you. Or if someone asks, where are you sitting today, they answer: Nimway me".



WIRELESS BEACONS AND SENSORS
control the indoor positioning.