

SONY

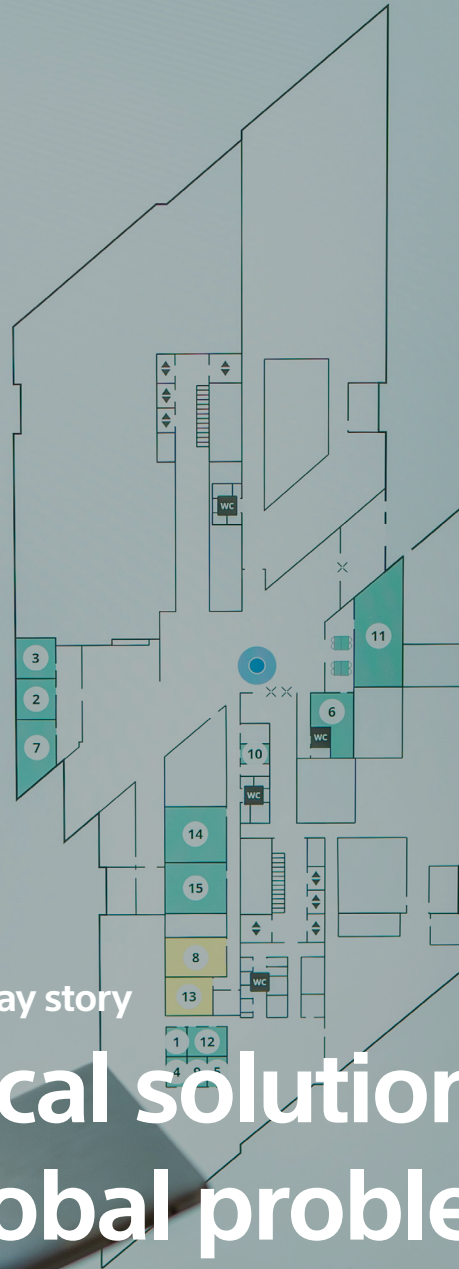


nimway

16:32

Cube
Floor 2

- 1 Aibo Available
- 2 Bravia Available
- 3 Cybershot Available
- 4 Exmor Available
- 5 FeliCa Available until 13:00
- 6 Maker space Available
- 7 Nimway Available until 08:30
- Playstation Booked until 08:00 Currently empty
- Citron Available



Floor	Rooms	Desks
Floor 6	12	0
Floor 5	16	109
Floor 3	13	0
Floor 2	9	0
Floor 1	1	4

The Nimway story

A local solution to a global problem

It's a little-known fact that Sony's smart office solution, Nimway, was initially developed for internal use. And like many of the best ideas, it was triggered by a real-world problem; one that was playing out under Sony's own roof on a daily basis.



Lars-Gunnar Lundgren
Head of Nimway Division

Getting lost in Lund

Nimway was first conceived in response to the daily frustrations experienced by Sony's own employees as they struggled to find their way around the large office campus in Lund, southern Sweden. People were getting lost on their way to meetings and couldn't find available meeting rooms. Sometimes, they couldn't even find each other!

Solving it ourselves

A group of in-house developers became aware of the problem and thought it could be solved using Sony's own recently developed positioning system. In fact, it soon became clear that Sony's experience in communication technology and UX design meant the in-house team was better placed to solve the problem than almost anyone. The first version of Nimway was launched in 2010 and it was an immediate success among local Sony employees.

Developed by our people for your people

All this explains why Lars Gunnar Lundgren, leader of the Nimway team is so keen to point out, "When we say that Nimway is a 'technology for the people-centred workplace' and that it was 'developed by our people for your people,' these are not just empty words. The people who developed Nimway were also its first users. Naturally, they wanted to maximize ease of use, which meant a clean, simple design and intuitive functionality. And, regardless of the complexity of the Nimway backend, these key principles remain the same today."

The story continues

The Nimway solution now includes a broader range of features to improve the workplace experience for employees. At the same time, it collects valuable data and analytics to help facility managers monitor occupancy and inform their space planning decisions. As new challenges arise, new features are developed to address them. Most recently, we created new functionality to facilitate hybrid working - including remote space reservations, colleague finding, office access ticketing and bookable parking.

2007 R&D on indoor positioning began.

2010 In-house designers in Sweden became aware that Sony employees had difficulty navigating our large Lund site. They started co-operating with the research team.

2010 Our first smart office solution was launched and became an immediate success among our own employees.

2015 Sony broadened its brief to developers, freeing them up to look beyond smartphones and wearable devices. They started to explore Nimway's commercial potential and quickly learnt that other companies had similar problems.

2016 The first pilots for a commercial version of Nimway began in Scandinavia.

2017 After successful installations in Scandinavia, Nimway was publicly announced as a global commercial Sony at IFA.

2021 Adapted for hybrid working.



Nimway puts people in the centre

Curious to learn more?
Check out our website
and get in touch!



To find out more about Nimway, contact
contact@nimway.com

Or go to our website nimway.com