SONY

Put every square metre off office space to good use!

Nimway analytics

Nimway analytics presents office occupancy data in a way that makes it easy to interpret, even without deeper insights or analysis. It provides straightfor-ward visualisations of complex data sets, giving business owners a good return on investment.

nimway

When your office space is being used optimally, you might be surprised to find that you don't need to move or build an extension. What you already have is plenty big enough. It just needs a bit of reorganizing. Alternatively, if you're transitioning to a hybrid working model, you may discover you have more office space than you need. Or that you now need fewer individual workstations but more collaboration spaces.

The important thing is to get access to occupancy data that you can understand and act upon.

How does it work?

The Nimway system aggregates and anonymizes data in order to provide insights on how your offices are being used. The main interface is a simple, web-based analytics tool in which those with access rights can explore the data and find answers to typical office utilization questions.

Are some areas of your office under-utilized? To find out, use desk occupancy data from Nimway analytics to finetune your layout and/or implement COVID safety guidelines.

What are your average occupancy levels? Are there peak times of day or peak days of the week? Nimway analytics provides you with precise data so you can take the right path of action. For example, if most employees want to come to work on a particular day, you can use Nimway's office access function to manage the numbers.

Use the BI tool of your choice

Data can also be exported from the analytics tool in various data formats to be merged with other sources, and/or further analysed using the BI tool of your choice.
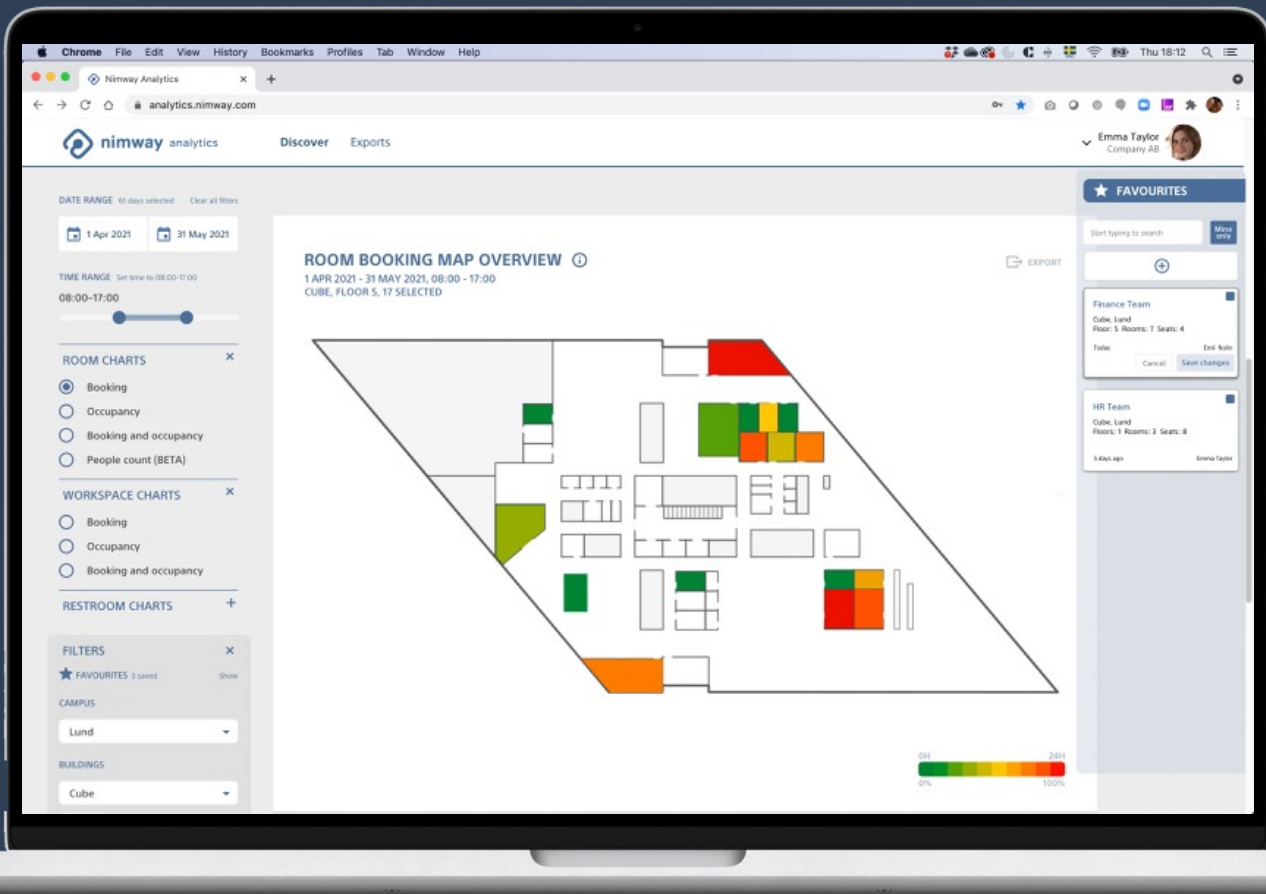
What type of data can Nimway analytics visualize?

Nimway heatmaps
See which desks are being used most often, with graphs to show peak times of use.

Room booking data
See which rooms are booked the most often and when.

Compare bookings against usage
By comparing room bookings against actual usage data, you can see how much of an issue 'ghost bookings' are for your business.

Which seats are most popular?
Nimway lets you drill down to an incredible level of detail. For example, you can see how often individual seats are used and when. And if you're wondering what type of chairs people prefer to sit in, or what they regard as the ideal position in the office (by an aisle, a window or coffee machine?) Nimway heatmaps and occupancy data provide the answers.

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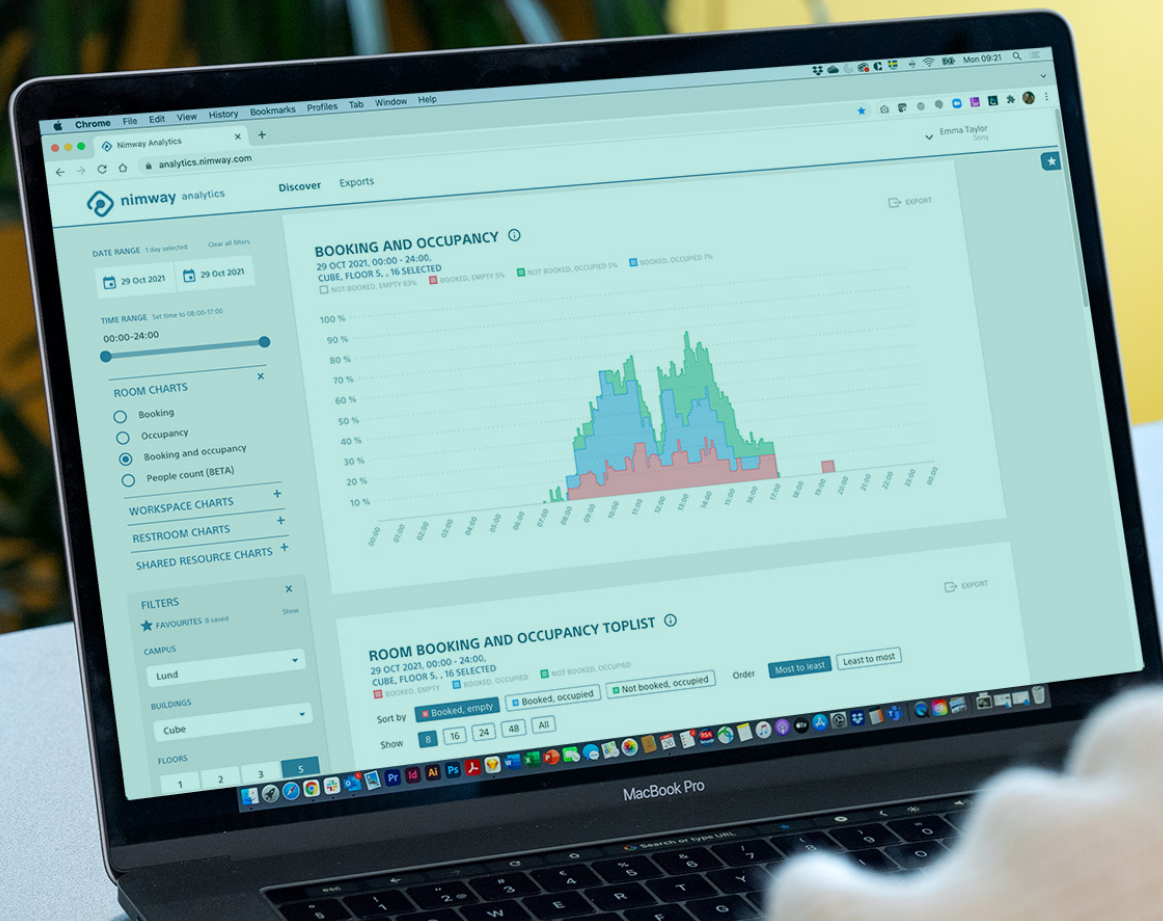
Listen to the people. Trust the data

The difference between what people say and what they do

Nimway planning is based on two sources - what customers say and how they actually behave as shown by the data. The two don't always match. Based on data from room sensors, Nimway provides analytics to help facility managers ensure their office space is adapted to the real needs of the organization.

Seeing is believing

An interesting case. Prior to the installation of Nimway, this customer's walk-in rooms were under-utilised. After the installation, the usage of walk-in rooms increased significantly. We attribute this to the fact that people could see which rooms were free in the mobile app and head straight to them without having to hunt around.

Reducing the gap between perception and reality

Using Nimway can help close the gap between perceived and actual utilisation of meeting space. If you ask around in any office around the world, people typically say it's impossible to find a room when you need one. Meeting rooms are perceived as being occupied 95% of the time and you can 'never find a room'. However, actual peak utilisation is typically around 60%. Using Nimway can reduce this gap by visualizing real-time occupancy and helping employees to find available rooms.

Take the guesswork out of workplace occupancy questions

Sony's Nimway solution gives you the data you need to see what's really happening on a day-to-day basis and to adapt quickly to a changing reality. At the same time, it helps you build an effective workspace for your employees.

Nimway puts people in the centre

If you'd like to talk to us about how Nimway analytics can solve workplace occupancy issues, please don't hesitate to get in touch.

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To find out more about Nimway, contact contact@nimway.com

Or go to our website nimway.com