



SONY

Challenges and solutions, then and now

Managing office space in the post-pandemic business landscape

With a focus on enhancing flexibility, safety and collaboration, Nimway, Sony's smart-office solution, helps solve many of the challenges associated with the modern workplace. Comparing the top concerns of facility managers pre-and post-pandemic, we can see much has changed, but by no means everything. Many of the old issues are still present, but they demand different answers in the post-pandemic world.



The high cost of real estate

Reducing rental expenditure by optimizing office layouts was a major driving force for companies pre-pandemic. It remains a key task on the facility managers' post-pandemic to-do list too, but things have changed. The new era of flexible working styles has reduced the need for large offices in central city locations. And while optimizing space is still an important objective, that might now mean downsizing the HQ and offering alternatives like satellite offices or WFH.

Many would argue that the transition to a hybrid working model makes the facility manager's job more complex. How do they know how many people will attend the office on a given day, and how many of them will need a desk or a collaboration space? More importantly, how can facility managers accommodate this continuously fluctuating set of demands while still prioritizing space-and cost-efficiency?

The Nimway solution

Nimway analytics

Through state-of-the-art sensing technology, Nimway analytics provides data to inform your workplace transformation and build success. The main interface is a simple, web-based analytics tool in which facility managers can find answers to typical office utilization questions.

Occupancy data is presented in a way that's easy to understand and act upon, without lengthy analysis. For example, heat maps and graphs show current space usage patterns and highlight how they are changing over time. This greatly facilitates the task of optimizing office space and thereby, reduces costs.

Office access

Another valuable feature is Nimway Office access - a ticketing system whereby employees can 'book' their days in the office in advance. This allows companies to know, and also control, how many employees come to the office on any given day.



New standards in the workplace

Offering employees a positive workplace experience has always been key to attracting and retaining talent, and hence a key concern of facility managers. This hasn't changed. However, the definition of a 'positive workplace experience' has naturally evolved over time.

The standards expected of a post-pandemic workforce are clearly different from those of the pre-covid years, with social distancing and enhanced cleanliness now considered more important by employees. Moreover, the Gen Z employees who are currently entering the workforce see modern smart-office technology as a natural part of any modern office set-up.

The Nimway solution

Designed with the employees' needs in focus, the Nimway solution delivers a great user experience, with Sony's trademark quality and simplicity. Rich, real-time data is displayed on a mobile app and stationary screens to give employees a comprehensive overview of space utilization around the office and simple, intuitive, way-finding instructions.

Three specific features are designed to accommodate the needs of a hybrid workforce: Office access (see above), Desk booking, and Parking reservations. These all help employees save time and ensure they get the most out of the days they spend at work.

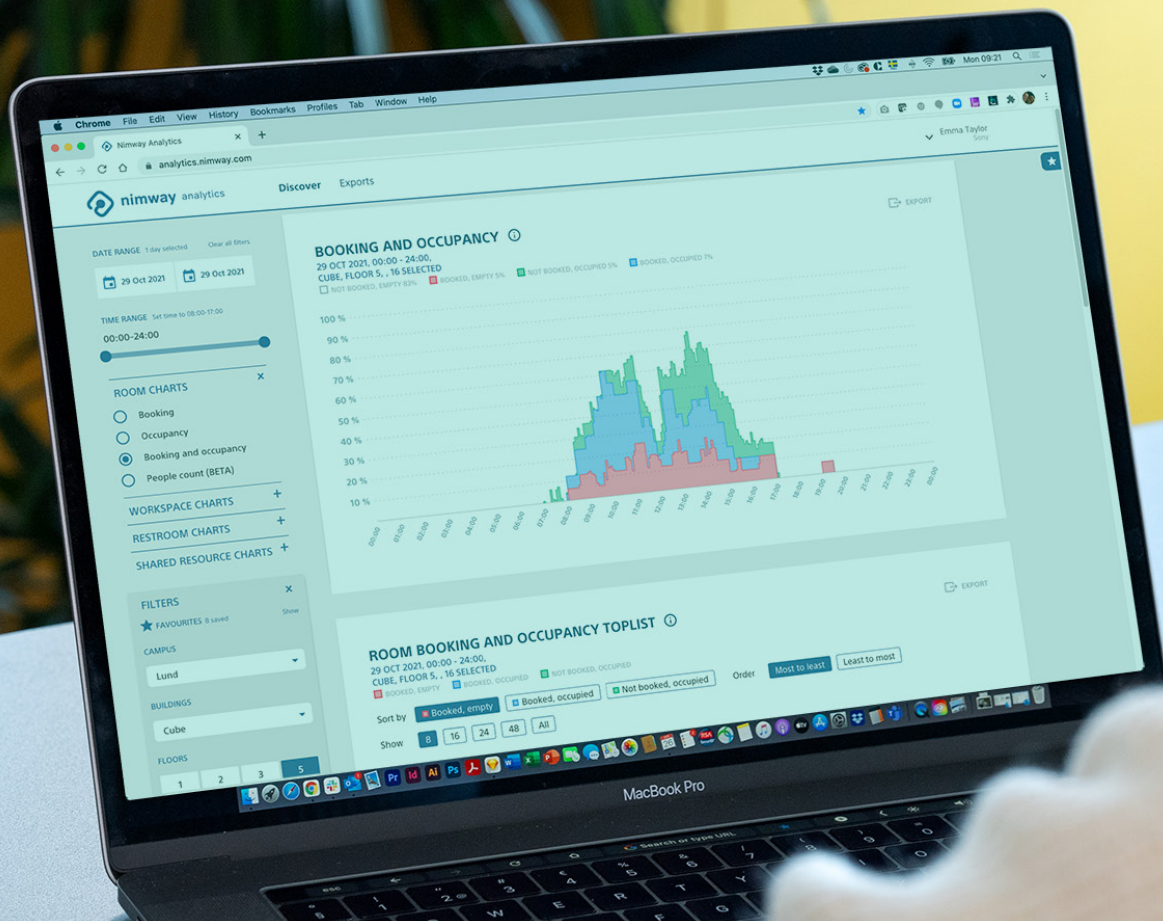
Desk booking

Employees can easily find and reserve a specific workstation or desk, in advance or on the fly. The Nimway system also clearly indicates which desks are available, and which are blocked to meet social distancing requirements.

Parking

This feature allows employees to book a parking space in advance of their visit to the office. Knowing that a parking spot will be free when they arrive saves time and frustration.

In addition, real-time occupancy data from the Nimway system makes it possible for your business to optimize cleaning procedures. Desk sensors indicate when a desk has been used, and the Nimway app can mark it as blocked until after cleaning.



Data driven facility management

Increasingly in our data-driven society, the collection and utilization of information is steering developments. Digital tools are now commonly used to support the everyday practices of both businesses and individuals.

Like everyone else, facility managers are keen to leverage the opportunities provided by new digital technologies. Reliable tools for data collection and analysis make it easier for them to manage a dynamic and frequently changing workplace, enabling the continuous adaptation of layouts, based on actual space usage.

The Nimway solution

Supporting data-driven decisions on workplace optimization, Nimway analytics, lets facility managers access real-time office occupancy data as well as information about longer term trends. The insights derived from this data lead to better fact-based decisions about future space utilization.

For example, facility managers can study the data in Nimway analytics to understand how many individual workstations their people actually need and perhaps liberate valuable square metres to create attractive new collaboration spaces for a meeting-hungry hybrid workforce.



Stimulating collaboration and creativity

One of the key success factors of top performing offices – both pre and post pandemic - is a relatively high number of unplanned meetings. What can facility managers do to encourage more unplanned meetings, and generally to maintain a strong spirit of collaboration and creativity?

The Nimway solution

The Nimway solution facilitates collaboration in a variety of ways. Specific features are designed to help employees maximize opportunities for both planned and spontaneous meetings, leading to a more dynamic and creative working environment - which boosts productivity, innovation and engagement.

For example, via the app, they can easily find colleagues, find vacant meeting rooms or collaboration spaces, and book them on the app or on the room panel outside the room.

Physical meetings between hybrid workers may need a bit more planning. Using Nimway also encourages planned collaboration. For example, by allowing employees to book specific days at the office, reserve a desk and parking space in advance, find and book meeting rooms and see which of their colleagues will be there on the same day.



Nimway puts people in the centre

For more information about
how Nimway can solve your
office space challenges,
contact us!



To find out more about Nimway, contact
contact@nimway.com

Or go to our website nimway.com