



### A comprehensive solution

Nimway is a comprehensive smart office solution consisting of elegantly designed phone apps for Android and iOS, digital floor plans, and room panels – all enabled by Sony's patented world class indoor positioning sensor technology. It allows for easy integration with your preferred building systems, booking systems and BI tool, so your users can enjoy a seamless office experience.



## Superior quality

The Sony brand is associated with quality, and we maintain the highest standards through adherence to the ISO 9001 Quality Management System, as well as our own rigorous design, testing and quality assurance processes.

All the components of the Nimway solution are designed and manufactured by Sony, which means we avoid the supply chain delays commonly associated with using external component suppliers, and that we can guarantee consistently high quality.

Manufactured at Sony's UK plant, our Industry-leading, wireless door, room and desk sensors are a prime example.



# Sustainability

Sony began to acquire ISO 14001 certification at its manufacturing sites in Japan in 1995 and, by 2006, had integrated environmental management systems around the world. The Sony site in Lund, home of the Nimway solution, received certification in 2014.

When it comes to sustainability, Nimway is aligned with Sony's global environmental plan, "Road to Zero" which aims to reduce overall environmental footprint to zero by 2050. This covers not only our own operations but also involves providing our customers with environmentally conscious products and services.

### **Using Nimway to reduce impacts**

Using Nimway smart-office technology to monitor the use of offices enables companies to reorganise their layouts in accordance with real world needs. In some cases it may mean new buildings prove unnecessary – thereby saving on building materials and associated energy expenditure e.g. heating, cooling and lighting.

In this way, Nimway contributes to resource efficiency and improved decision making, and can be classified as an 'environmentally conscious product'.

## Security & privacy

The Nimway service is based on the philosophy "security and privacy by design", which means the team takes security and privacy into consideration before designing any new feature. This approach is an established pattern for creating high quality and secure IT systems.

### Ease of use, no training needed

Sony is well known for creating great user-centric experiences based on ground-breaking technology. Nimway, is true to this legacy. Its core design principle is ease of use.

Combining a deliberately economical design with a limited colour palette, the Nimway app is both easy to understand and enjoyable to use. And this style is consistent with Nimway's other features, such as the digital floorplans that provide a graphical overview of the office layout, and the room panels which are mounted outside meeting rooms.

The successful implementation of any new office technology depends on keeping training needs down to a minimum. Nimway actually requires no training at all. Users just download the app to their smartphones and start using it right away.

# A smooth start-up

At Sony, we do everything possible to make things easy for you - from the initial decision to the design and installation of your Nimway solution. If you want to start small and scale up later, you can begin with our software-only version of Nimway and add the sensors, beacons, room panels, and floorplans later on. And once you've decided to go ahead, we take full responsibility for the successful installation and operation of your system.

### The futureproof choice

Nimway is brought to you by Sony - a reputable, global brand. With operations on all continents and a long-term track record to uphold, we take full responsibility for the continuity of the products and services in our portfolio. We provide Nimway customers with full support today – from system design to upgrades and beyond - and you can count on us to do so in the years to come.

