

Sony and Fagerhult's dedication to sustainable work-places through collaboration





Flexibility is the keyword for today's modern office buildings. At the same time, sustainability requirements from society and stakeholders are increasing. Property companies are heavily focused on both the health of office employees and reducing energy consumption. By relying on more accurate data, we can achieve many advantages. This is confirmed by the lighting company Fagerhult Group and the worktech company Sony Nimway, who have decided to explore opportunities together to contribute to more insightful and sustainable decisions.

Sony's Road to Zero commitment and Fagerhult Groups sustainability agenda "Positive Change for Better Living" exemplify the company's joint dedication to sustainability. Both companies recognize the importance of considering the planet as a stakeholder in all their endeavors. Sony is renowned as a leader in sustainability, with its Road to Zero initiative aiming for a zero environmental footprint across its business activities. Fagerhult Group focuses on creating sustainable lighting solution. With a shared commitment to sustainability, Sony and Fagerhult Group are driving positive change and paving the way for a more sustainable future together.

"There are many opinions and guesses when it comes to the office environment. Depending on who establishes the facts, the solution can look different. We believe that by providing real-time data and predicting future behaviours, we can make a significant difference, both for well-being and for the planet," says Lars-Gunnar Lundgren, Head of Nimway at Sony Nimway.



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Lars-Gunnar Lindgren Head of Nimway at Sony Nimway Commercial real estate is a major contributor to global energy consumption, accounting for approximately 40% of total energy usage. Within this sector, lighting alone represents a substantial portion, contributing to 15% of energy consumption in commercial buildings. By integrating smart solutions from Fagerhult Group and Sonys worktech solution Nimway, we can transform the way we approach workplace sustainability, creating a positive impact on energy efficiency and support our clients to meet other UN Sustainable Development Goals (SDGs). Sony, a leader in sustainability, and Fagerhult Group, committed to positive change, are driving this transformation together to ensure the planet's well-being remains at the forefront of all our endeavors.

"There are great opportunities to create both creative and healthy environments while taking important steps towards sustainability. But it requires innovative thinking and new collaborations to reach the full potential. Therefore, we have decided that together with Sony Nimway leverage the advantages our two organisations to see what they can achieve together." says Johan Lembre, CTO Fagerhult Group.

Here are examples of how Nimway's and Fagerhult's innovative solutions can support a more healthy and sustainable workplace connected to the UN Sustainable Development Goals:

## Promoting Energy Efficiency and Resource Conservation through quality data

Today smart office solutions play a crucial role in reducing energy consumption and promoting resource conservation. By integrating data from lighting controls and Nimway, businesses can optimize energy usage, make accurate changes to reduce carbon footprint, and achieve significant cost savings. Real-time data insights enable efficient space utilization, allowing organizations to identify underutilized areas and implement energy-saving measures. These sustainable practices directly contribute to UN Sustainable Development Goal 7 (Affordable and Clean Energy) and Goal 12 (Responsible Consumption and Production), creating a greener and more sustainable future.

#### Promoting Employee Well-being and Productivity

Enhancing employee well-being and productivity is an essential component of sustainable workplace transformation. Smart office solutions enable organizations to prioritize spaces that provide abundant natural daylight, cultivating a healthier and more engaging work environment. Access to natural light has been proven to boost employee mood, reduce stress, and increase productivity. By incorporating natural daylight into work space design and utilizing lighting controls, businesses can positively impact employee well-being, aligning with UN Sustainable Development Goal 3 (Good Health and Well-being) and Goal 8 (Decent Work and Economic Growth).



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Johan Lembre CTO Fagerhult Group

## Promoting Sustainable Practices and Behavior Change

Smart office solutions go beyond data insights by enabling organizations to drive sustainable practices and behavior change. By leveraging real-time data on occupancy, energy usage, and space utilization, businesses can implement targeted strategies to optimize resource allocation and reduce waste. Automated lighting controls and energy-saving features not only reduce environmental impact but also encourage employees to adopt sustainable behaviors. These initiatives align with UN Sustainable Development Goal 9 (Industry, Innovation, and Infrastructure) and Goal 12 (Responsible Consumption and Production), fostering a culture of sustainability within the workplace.

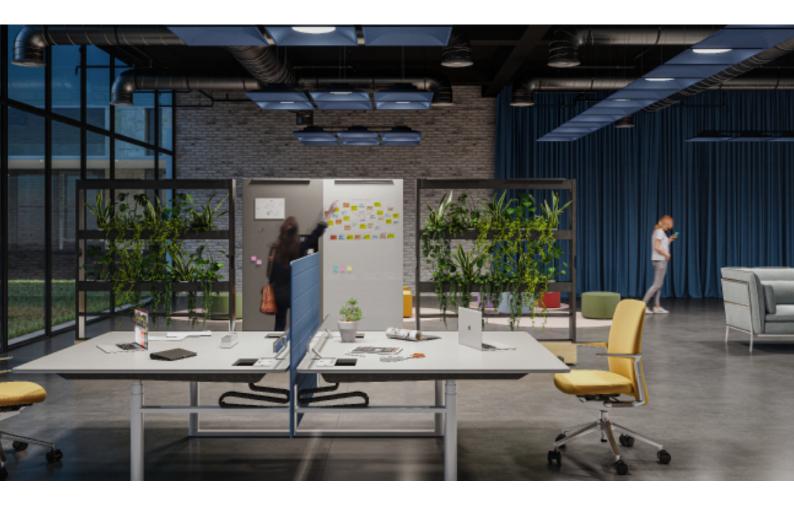
#### **Transforming Insights into Sustainable Action**

The true value of smart office solutions lies in the ability to transform insights into sustainable actions. Organizations can use data-driven insights to implement energy-saving initiatives, track progress, and set sustainability targets. By actively engaging employees through awareness programs and encouraging their involvement in sustainability efforts, businesses can create a collective commitment to positive change. These actions directly contribute to UN Sustainable Development Goal 13 (Climate Action) and Goal 17 (Partnerships for the Goals), fostering collaboration and driving sustainable impact.

# Conclusion

Smart office solutions offer businesses a powerful tool to achieve sustainable workplace transformation and address the environmental impact of commercial real estate. Sony and Fagerhult Groups shared commitment to sustainability, exemplified by their respective initiatives and policies, further reinforces their dedication to positive change. By promoting energy efficiency, employee well-being, and enabling sustainable practices, organizations can contribute to multiple UN Sustainable Development Goals while reaping the benefits of cost savings and increased productivity.

Together, let us utilize the potential of smart office solutions to build a more sustainable, resilient, and thriving world for generations to come.



# Brilliant workplace

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