

SONY

# Nimway's Worktech Solution Transforms Workplace Strategy at Öresundskraft





# Introduction

In today's dynamic work environment, organizations are increasingly embracing activity-based and digital office strategies to enhance productivity, collaboration, and employee well-being. Öresundskraft, a leading energy company in Sweden owned by Helsingborgs municipality, embarked on a transformational journey to create a modern and sustainable workplace.

To achieve their goals, they turned to Nimway to simplify operations, facilitate employee tasks, and leverage valuable data insights. This article explores how Nimway's innovative solution has supported Öresundskraft's workplace strategy, delivering tangible benefits and driving success.

## Nimway's Solution

Nimway, a worktech solution developed by Sony's ingenious engineers in Lund 2006, emerged as the ideal choice for Öresundskraft's workplace strategy. Nimway's comprehensive solution offers a range of features designed to simplify navigation, streamline operations, and provide valuable data insights for decision-making. With a sleek user interface, real-time data generation through UK made sensors, and a user-friendly app, Nimway empowers employees to find meeting rooms, workspaces, and resources effortlessly. It also enables seamless bookings and collaborations, ensuring a smooth workflow throughout the day and through the organization.

## Background

Öresundskraft serves over 100,000 customers, providing essential energy services including electricity, district heating, cooling, gas, and fiber. With a strong commitment to sustainability and a desire to attract young talents, Öresundskraft recognized the need to transform their office environment into an activity-based and digital workplace. This transition aimed to create a flexible and appealing workplace that fosters collaboration, productivity, and employee satisfaction.

## Collaboration and Customization

Öresundskraft collaborated with Nimway to tailor the system to their unique needs. The company's IT department and property management worked closely with Nimway to adapt the solution and integrate it seamlessly into their operations. By leveraging their expertise and aligning Nimway with Öresundskraft's requirements, they ensured a smooth transition to the new digital office environment. For Torbjörn Holmqvist IT Manager security was a prioritized area, "It was important to me that the provider takes hardware, software, and especially security seriously. As a company with critical societal functions, we placed great importance on security."

## Enhancing Efficiency and Sustainability

Nimway's integration at Öresundskraft brought forth remarkable results. The utilization of real-time data provided by Nimway's sensors allowed for the optimization of workspace allocation. By analyzing occupancy patterns, Öresundskraft could identify high-demand areas and allocate resources accordingly. This data-driven approach resulted in increased efficiency and better space utilization, enabling the addition of more workstations and



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**Marika Magnusson**  
Facility Manager, Öresundskraft



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**Torbjörn Holmqvist**  
IT Manager, Öresundskraft

ensuring that every employee had a suitable workspace available.

According to Torbjörn, IT Manager at Öresundskraft, "When you come to the office in the morning, Nimway helps you find an available workspace and guides you to the relevant conference room. This seamless integration with our hybrid office policy has been instrumental in supporting our digital work environment."

Furthermore, Nimway's solution contributed to Öresundskraft's sustainability goals. By facilitating informed decision-making and optimizing resource allocation, the company achieved a more sustainable office environment. Reduced energy consumption, improved space utilization, and an overall efficient workspace have positively impacted Öresundskraft's carbon footprint, aligning with their commitment to global sustainability goals.

## Employee Engagement and Well-being

The successful implementation of Nimway's solution at Öresundskraft has enhanced employee



engagement and satisfaction. The intuitive navigation, easy bookings, and streamlined collaboration processes have improved the overall employee experience. Nimway's user-friendly app has become an indispensable tool for Öresundskraft employees, enabling them to seamlessly find resources, connect with colleagues, and foster a sense of community within the workplace.

Marika, Facility Manager at Öresundskraft, highlights the importance of the social aspects of the workplace, stating, "An attractive workplace goes beyond physical aesthetics and digital features. It's about creating a social climate where colleagues can connect, collaborate, and thrive in their work."

## Looking Ahead

As Öresundskraft continues to evolve and adapt to changing work dynamics, Nimway remains a key enabler of their workplace strategy. The partnership between Öresundskraft and Nimway exemplifies the value of worktech solutions in facilitating successful workplace transformations. By leverag-

ing Nimway's innovative features and data-driven insights, Öresundskraft has built a thriving, efficient, and sustainable work environment that attracts and retains top talent.

## Conclusion

The case study of Öresundskraft's partnership with Nimway showcases the transformative power of worktech solutions in driving digital workplace strategy. Nimway's intuitive navigation, real-time data insights, and user-friendly features have simplified operations, improved efficiency, and enhanced employee well-being.

By enabling seamless collaboration, optimizing resource allocation, and fostering a sense of community, Nimway has helped Öresundskraft create a modern and appealing workplace environment that aligns with their sustainability goals. As Öresundskraft continues to prioritize innovation and employee satisfaction, their collaboration with Nimway remains a cornerstone of their successful workplace transformation, ensuring a thriving and future-proof organization.





# Sony's approach to security and privacy

The Nimway service is based on a philosophy of "security and privacy by design". In other words, Sony's developers always prioritise security and privacy issues when designing new features of the system. This approach is an established pattern for creating high quality and secure IT systems.

If you have any questions, please feel free to get in touch.



To find out more about Nimway, contact [contact@nimway.com](mailto:contact@nimway.com)

Or go to our website [nimway.com](https://nimway.com)