

Nimway removes frustration in large office spaces

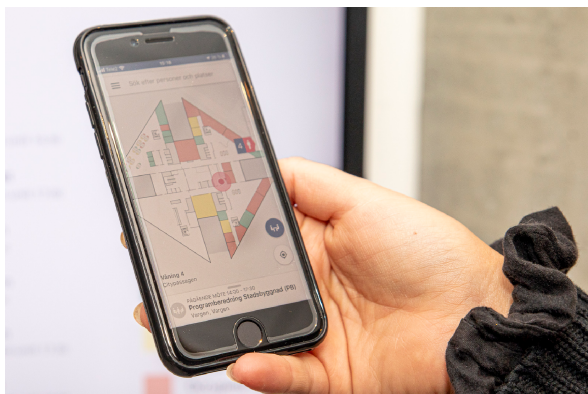
Studies show that people lose 33 minutes of every working day looking for each other or their meeting rooms. Sony in Lund started developing a digital solution to solve these problems. The result was Nimway, which is now used at several major workplaces in the country, including Örebro municipality.



NIMWAY MAKES WORK SIMPLER AND SMOOTHER
NIM is a southern Swedish slang word for something that is smooth and easy. Which is why Nimway was developed – to make co-workers' days at the office simpler.

Nimway is an app that lets you see where the most suitable workplace is, how to find it and where your colleagues are in real-time. It calculates the time it takes to move from one place to another and tells you when it's time to leave so you don't arrive late for your next meeting. The solution is designed for large offices with 200 employees or more. Especially if the organization is located on several floors.

"If you can see each other in the office, you don't have a problem to solve. But large offices on multiple floors don't have that luxury.



NIMWAY'S APP guides the user to the right meeting room, workplace or colleague.

Nimway is a solution specially designed to meet the requirements of large office spaces based on several floors – especially if the office is activity-based, which is becoming the norm. Nimway started as a way to solve Sony's own challenges as we transitioned to activity-based offices in 2012", says Lars Malmgren, Commercial Manager at Nimway.

HOT TRENDS IN THE OFFICE WORLD

Intelligent buildings and activity-based offices are two hot office trends. Office space cost is the second highest expense for Swedish companies. New ways of working mean only 45 percent of a premises is actually used. Future workplaces need to take into account that more and more employees are not traditionally employed, and that the workforce is rarely in one place at the same time.

Offices need to be flexible with different environments taking into account the changing needs of the working day. Activity-based offices need to talk to us in a smart way.

NIMWAY SAVES TIME AND SPACE

"When we launched Nimway in 2017 we had a good understanding of the frustration that can arise in a large office when you do not immediately find the rooms and colleagues you are looking for. Instead of wasting unnecessary time on searching for where they should be, we wanted to offer the tools to minimize the stress of everyday working life", says Lars.



DIGITAL FLOORPLANS AT ÖREBRO MUNICIPALITY help colleagues see where the next meeting is taking place.

“Today, seven workplaces account for ten co-workers. When I was in London recently, people talked about four workplaces for ten employees. That’s when you need digital IT solutions to make life easier,” says Lars Malmgren.

ACTIVITY-BASED WORKPLACES IN ÖREBRO

Early this summer, four municipal administrations merged into one location, Citypassagen in central Örebro. It is an activity-based workplace with nearly 350 co-workers on three levels. Nimway was installed from the start.

“I understand that everyone in the office uses Nimway to find out where a colleague is sitting and to find the right meeting room”, says Henrik Bengtsson, Head of Administration at the office for environment affairs. “We have a lot of meeting rooms, almost 70 of them. On each level we have a digital floorplan where you can check what’s available and where to go. And we get reminders five minutes before meetings. Another big advantage with Nimway is that we can report errors directly in the app. If anything is broken in a meeting room, such as a cable that doesn’t work, a screen that is broken, or Wifi is down, we report it in Nimway. Office services are notified immediately and can fix the problem.”

STANDARD TECHNOLOGY THAT’S EASY TO INSTALL AND USE

Nimway uses indoor positioning technology powered by Bluetooth beacons and wireless sensors. The solution takes into account GDPR and all data protection laws. It’s very easy to install and use.

Toni Sigmundsson, consultant from Frontit, was responsible for technical support for the City Passage in Örebro. He says that only two suppliers from many lived up to the procurement requirements.

“We have a 7,000 square-meter workplace. Co-workers should spend as little energy as possible finding each other, meeting rooms and workplaces. We had a functional procurement requiring each supplier to have a plan for the future. We searched for the right solution at the right quality and cost and didn’t want a lot of unnecessary features. It was an extensive job to get a stable delivery, and we are pleased we chose Nimway.”