SONY

SUSTAINABILITY.
TRUST.
CREATIVITY.

Sony Network Communications Europe

INSPIRED TO BE BOLD

Sustainability, trust and creativity are the three principles that will shape tomorrow's world. They inspire our daily decisions as well as our long-term strategy. We all face climate change, economic instability and compliance to improved regulations, so let's stand up for these principles together.

Through our proven network services, our customers get the data insights they need to drive these principles in their own businesses to make more sustainable decisions, build trusted services and solve problems creatively.

Sustainability

Apply up-to-the-minute data to optimise resource use, eliminate waste and fuel your sustainability transformation.

Trust

Meet the needs of an increasingly complex and connected world using proven solutions that create confidence in your business

Creativity

Reimagine the future of your business and solve problems creatively using data to unlock new ways of thinking.

RELIABLE DATA. CONFIDENT DECISIONS.

The arrival of 5G has opened up new opportunities in all industry segments. With the ability to gather and visualise business data in real-time, you no longer have to guess what's going on in your daily operations.

Instead, you can make fully informed, data-driven decisions that help you work more smoothly, reduce waste and increase customer satisfaction.

At the same time, connected services make life simpler for your end users, reducing the time and effort required for them to perform essential everyday tasks.

Worth exploring? Read on...

Sony's solutions make it easy for you and your users to take advantage of connectivity, starting today

INNOVATION FOR YOU

Sony has been a pioneer in developing end-to-end secure, user-friendly connected devices for decades, combining award-winning design with cutting edge technology.

Based on connected sensors, our latest network solutions provide streams of real-time data that are transformed into insights about your business and your customers.

OUR CONNECTED SOLUTIONS DELIVER:

Insights from data

Gain the understanding you need to develop more competitive services, with solutions that turn raw sensor data into actionable insights. Put your sensor data to work and create a collaborative ecosystem of connected devices.

Scalability

If you want to start small and scale up, our infrastructure is fully flexible and can be expanded as your business grows. We support you with modular solutions that can easily grow apace with your needs.

Trust

Thanks to Sony's root-of-trust platform, you have full and exclusive ownership of the data generated and it's always sent end-to-end encrypted. This ensures privacy for your end users and key competitive advantages for your business.

Integration

Our solutions are designed to fit seamlessly into your existing IT infrastructure. We use open standards to make sure you get a reliable solution that can be developed, delivered, and commissioned with minimum effort and complexity.

VALUE FOR BUSINESS

With smart, connected services, gain data insights that allow your business to achieve more. Work smarter, use fewer resources, create better services, identify areas for improvement and more.

01 Save time, money and resources

Accelerate business performance by using smart, connected solutions that not only make your employees' work life easier and more productive, but also help you optimise workflows and minimise resource waste.

02 Increase customer satisfaction

Focus on offering what your customers really need and want. Insights from user data will help you understand what drives your customers behaviour, so your products or services can be fine-tuned to meet their needs.

03 Simplify life for users

Designed with Sony's trademark simplicity and elegance, our solutions are intuitive and easy to use from day one. Business users enjoy clearly presented data and analytics; end customers get up and running with only minimal support.

04 Improve profitability

Access to data increases the profitability of your business in two ways: it enables savings through waste reduction and provides insights to improve your existing offer or identify new revenue streams.

VALUE FOR SOCIETY

Whether you're looking to optimise the use of office space, improve life quality for people with chronic health conditions, minimise transport emissions or ship food and medical supplies safely, our network services support your ambitions... and add value to society at the same time.

Act sustainably

This is rarely simple; rather about carefully weighing up the facts. For example, when a critical machine part has to be delivered within 24 hours to prevent a production stop, the most sustainable thing to do is deliver it on time, even if that means using airfreight. Acting sustainably is also sometimes about what you *don't* do. For example, when office occupancy statistics highlight the underutilised areas of your building, you might decide you don't need to rent more space.

Succeed long term

Reliable data provides a solid a basis for your decisions, and a solid foundation upon which to build sustainable, long-term success. Get a continuous flow of unfiltered feedback which lets you adjust your products and services to ensure that they are performing optimally.

Reduce waste

Real-time data makes it easy to spot the waste in your operations – be it of people's time and effort, or of resources like transport fuel or space. By streamlining workflows and cutting out waste, you can meet all the 'triple bottom line' criteria: profits, people and planet.

EVERYTHING STARTS WITH VISIBILITY

What you can see, you can improve. It's a simple and obvious idea. Yet so many businesses today continue to operate in the dark, making decisions based on guesswork or on information from outdated tools and unreliable methods.

The good news is our connected services make it not only possible but easy to gain full visibility into your operations. They let you see and, with the benefit of analytics, understand what's going on as events unfold.

mSafety

nimway

mSAFETY

mSafety is a business solution that makes it easy to provide a digital health service on a wrist-worn device. Use the solution's wearables and management interface for an innovative remote service in a range of business areas: health and wellness, clinical trials and occupational health.

The future of health and safety

An application on mSafety taps into the power of digital biomarkers: objective data about a person's health and activity. With live insight into key digital biomarkers, a service provider can keep people safe and healthy. Detect emergencies, analyse long-term trends, combine data from external sensors. All this is possible with mSafety, and more.

An adaptable solution

If your service requires more features than a ready-made solution, it is easy to expand or create new applications on mSafety. Develop your applications in-house using our SDK, or benefit from a development consultancy from Sony. Once in use, have unique, exclusive control of your collected data and your service.

BUSINESS USE CASES

Advance a health and wellness service with remote, proactive care

Improve occupational safety for hazardous jobs and outdoor workers

Create decentralised clinical trials that are convenient and enriching

NIMWAY

Nimway is a complete smart-office solution consisting of an intuitive web or phone app, digital floor plans and room panels – all enabled by Sony's patented world-class indoor positioning and sensor technologies. Nimway gives you everything you need to navigate the complexities of a rapidly changing office landscape.

Nimway for a flexible workforce

Since office attendance is no longer mandatory in many companies, the battle is on to 'magnetise' the office. Nimway's smart office solution supports this ambition through features like office access, desk-booking and find-a-colleague. This helps employees get the most out of their time at the office and facilitates creative collaboration.

Nimway for facility managers

In today's dynamic and frequently changing office environment, access to reliable occupancy data and space analytics is essential for facility managers. Nimway analytics provides both real-time usage data and information about longer term occupancy trends. The insights derived from this data make it possible to optimise the use of space, often reducing rent and energy costs.

CREATE A SMART OFFICE

- Get real time occupancy data
- Navigate the office with wayfinding
- Book a room or desk on the fly
- Find available rooms in real time
- Easily locate colleagues
- 'Time-to-leave' notifications for meetings
- Report facility problems in the app

NEW BUSINESS

Sony Network Communications Europe has successfully scaled up several intelligent, connected solutions for businesses across a number of industries. By tapping into Sony's long heritage of innovation, these connected solutions push the limits of what enterprise technology can accomplish.

Looking ahead, we will continue to explore new opportunities and business creation. Sony Network Communications Europe is committed to discovering new ways of leveraging the power of connectivity to inspire sustainability, trust and creativity in business.

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